	入,	WDAF-T
816		

ORDER

Flight Dates 10/30/12-11/05/12

00:15:00

10124112

FIRE Date

Product

Estimate #

Order Sep

2134 09793026

Contract / Revision

568689

10/24/12

MO 4 HEALTH & EDUC

Alt Order #

Original Date / Revision

Agency Com

Billing Type

Cash

10/24/12

Billing Contact

GENERAL EOM/EOC

Advertiser Mo 4 Health & Education

650 Massachusetts Ave NW

15%

Billing Cycle

Order Type

Billing Calendar BROADCAST

POL

Agency Buying Time LLC

Suite 210

Agency Ref

Demographic A35+

Buying Contact

Washington, DC 20001

SP-POL ISS Rev Codes

Sales Office DC-M

Product Codes PL2C

Sales Region NAT

Priority Advertiser Ref

650 Massachusetts Ave NW Suite 210

Washington, DC 20001

Primary Account Executive

Dan Driscoll

Account Executive Order% Dan Driscoll 100% Start Date End Date

Order Share 30% Market Value 138166

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	12%	16580
KCWE	%	0
KMBC	34%	46976
KMCI	%	0
KPXE	%	0
KSHB	24%	33160
KSMO	%	0

Billing Plan Order Totals Net Amount Gross Amount # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Month 0.00 10/29/12 11/05/12 \$35,232.50 \$41,450.00 40 November 2012 \$35,232.50 \$41,450.00 40 40 \$35,232.50 \$41,450.00 0.00 Totals

											Tota	ils
Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
1 4	10/30/12	10/30/12	M-F 530-6a M-F 530-6a	CM-AII	530-6a	T	:30	1	\$300.002	0.00 NM	1	\$300.00
FOX	News											
	Start Date 10/29/12	End Date 11/04/12	Weekdays -T	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
2 4	10/31/12	10/31/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	W	:30	1	\$300.002	0.00 NM	1	\$300.00
FOX	News						***************************************					
	Start Date 10/29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$300.00	Rating 0.00						
3 4	11/01/12	11/01/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	T	:30	1	\$300.002	0.00 NM	1	\$300.00
FOX	News											
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week:	10/29/12	11/04/12	T	1	\$300.00	0.00						

Print Date: 10/24/12

Page 2 of 5



568689

Flight Dates 10/30/12-11/05/12

Hiatus Dates

Original Date / Revision 10/24/12/ 10/24/12

FOX News

Order Sep 00:15:00

Advertise	er Mo4	Health &	Education	Product MO	4 HEALTH	& EDUC	Estima	ate #	2134			
											Tota	ils
Ln Ch	Start	End	Inventory Code		Start/End Ti		Len Sp	ots	Rate Pri			Amount
4 4		2 11/02/12	M-F 530-6a M-F 530-6 a	CM-All	530-6a	F	:30	1	\$300.002	0.00 NM	1	\$300.00
<u>:</u>	News Start Date 10/29/12	End Date 11/04/12	Weekdays	Spots/Week	<u>Rate</u> \$300.00	Rating 0.00						
5 4		12 11/05/12	M-F 530-6a M-F 530-6a	CM-AII	530-6a	М	:30	1	\$300.002	0.00 NM	1	\$300.00
	News			0	Data	D-ti						
	Start Date 11/05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
6 4	10/30/1	12 10/30/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	-T	:30	1	\$1,000.001	0.00 NM	4	\$1,000.00
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•	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>Weekdays</u> -T	Spots/Week 1	Rate \$1,000.00	Rating 0.00						
7 4	10/31/1	2 10/31/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	W	:30	1	\$1,000.00 1	0.00 NM	1	\$1,000.00
FOX	News											
	Start Date 10/29/12	End Date 11/04/12	Weekdays	Spots/Week	Rate \$1,000.00	Rating 0.00						
		12 11/01/12		CM-All		T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
FOX	News		M-r o-ra									
	Start Date	End Date	Weekdays	Spots/Week		Rating				!		1
	10/29/12	11/04/12	T		\$1,000.00	0.00	-00		04 000 00 4	0.00 N34	,	£1 000 00
9 4	11/02/	12 11/02/12	M-F 6-7a M-F 6-7a	CM-All	6-/a	F	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
	News				ъ.	B.C.						
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		End Date 11/04/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$825.00	Rating 0.00						
		12 11/02/12		CM-All		F	:30	1	\$825.001	0.00 NM	1	\$825.00
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Page 3 of 5 Print Date: 10/24/12

= Contract / Revision

568689

Flight Dates 10/30/12-11/05/12

Hiatus Dates

Original Date / Revision 10/24/12/ 10/24/12

Order Sep 00:15:00

14 4	Start	End 11/02/12	Inventory Code M-F 7-9a	CM-All	7-82		:30	1 (\$825.001	0.00 NM	1	\$825.0
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FOX N	lews				`	·						
		End Date	<u>Weekdays</u>	Spots/Week		Rating						
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15 4	11/05/12	11/05/12	M-F 7-9a 7-8a	CM-All	7-6a (7:00 AM-8:0		:30	1 :	\$825.001	0.00 NM	1	\$825.0
FOX N	lews		7-08		(1.00)	,				I		
St	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
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16 4	10/30/12	10/30/12	M-F 7-9a		8-9a		:30	1 :	\$825.00 1	0.00 NM	1	\$825.0
FOX N	Jaws		6-82		(8:00 AM-9:0	JU AM)						
		End Date	Weekdays	Spots/Week	Rate	Rating						
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17 4	11/01/12	11/01/12	M-F 7-9a	CM-All		T	:30	1 :	\$825.001	0.00 NM	1	\$825.0
5041			8-9a		(8:00 AM-9:0	00 AM)						
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ى <u>د</u> Week: 10		11/04/12	T	*****	\$825.00	0.00						
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122 4	10/21/12	, igişiriz	w-r 5-ep 5-830p		(5:00 PM-5:3	- -	.30	ımit	i QQ.QQ.V	U.UU ININ	•	91,000,t
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		End Date	<u>Weekdays</u>	Spots/Week		Rating						
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20 4	11/01/12	11/01/12	M-F 5-6p 5-530p		5-530p (5:00 PM-5:3	T	:30	1 \$1	1,000.001	0.00 NM	1	\$1,000.0
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Week: 1	0/29/12	11/04/12	~ · · · T · · · ·		\$1,000.00	0.00						
21 4	11/02/12	11/02/12				F	:30	1 \$1	1,000.001	0.00 NM	1	\$1,000.0
News			5-530p		(5:00 PM-5:3	30 PM)				1		
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		11/04/12	F		\$1,000.00	0.00						
22 4			M-F 5-6p	CM-All	5-530p	M	:30	1 \$1	1,000.001	0.00 NM	1	\$1,000.0
			6-530p		(5:00 PM-5:	30 PM)						
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4			w <u>-r_o-op</u> 530-6p			•		——⊷-	·			— ₩-1-,₩₩- \
News			चक्र ा चक्र		(
		End Date	<u>Weekdays</u>	Spots/Week		Rating				I		
Week: 1		11/04/12	<u>-T</u>		\$1,000.00	0.00						
24 4	10/31/12	2 10/31/12	•	CM-All	530-6p	W	:30	1 \$1	1,000.001	0.00 NM	1	\$1,000.0
			530-6p		(5:30 PM-6:0	DO PINI)				1		



Flight Dates 10/30/12-11/05/12

<u>Hiatus Dates</u>

Original Date / Revision 10/24/12/ 10/24/12

Order Sep 00:15:00

FIRE DATE, IVIANIA

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots Rate Pri	Rtg Type	Total Spots	ls Amount
24 4	10/31/1	2 10/31/12			530-6p	W	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
News			530- 6 p		(5:30 PM-6:0	10 PM)					
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
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25 4	11/01/1	2 11/01/12	•		530-6p	T	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
News	2		530-6p		(5:30 PM-6:6	IO PM)					
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week:	10/29/12	11/04/12	T		\$1,000.00	0.00					
26 4	11/02/1	2 11/02/12			530-6p		:30	1 \$1,000.001	N/A 00.0	1	\$1,000.00
News	e e		530- 6 p		(5:30 PM-6:0	O PIVI)]		
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week:	10/29/12	11/04/12	F		\$1,000.00	0.00					
27 4	11/05/1	2 11/05/12	·	CM-All	530-6p	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
News	e		530-6p		(5:30 PM-6:0	00 PM)					
	s Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
-	11/05/12	11/11/12	M	1	\$1,000.00	0.00					
28 4	10/30/1	2 10/30/12	•	CM-All	6-630p	-T	:30	1 \$1,440.001	MM 00.0	1	\$1,440.00
News	•		M-F 6-630p								
	S Start <u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating					
	10/29/12	11/04/12	-T		\$1,440.00	0.00					
29 4	10/31/1	2 10/31/12	M-F 6-630p	CM-All	6-630p	W	:30	1 \$1,440.001	0.00 NM	1	\$1,440.00
Name			M-F 6-630p								
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	10/29/12	11/04/12	W		\$1,440.00	0.00					
30 4	11/01/1	2 11/01/12	•	CM-Ali	6-630p	T	:30	1 \$1,440.001	0.00 NM	1	\$1,440.00
81			M-F 6-630p								
New	s Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	10/29/12	11/04/12	T		\$1,440.00	0.00					
31 4	11/02/1	2 11/02/12	M-F 6-630p	CM-All	6-630p	F	:30	1 \$1,440.001	M/ 00.0	1	\$1,440.00
			M-F 6-630p								
New	s Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	10/29/12	11/04/12	F		\$1,440.00	0.00					
32 4		2 11/05/12	M-F 6-630p	CM-All	6-630p	M	:30	1 \$1,440.001	0.00 NM	1	\$1,440.00
			M-F 6-630p								
New		End Data	Mookdaya	Spots/Week	Rate	Rating					
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33 4			M-F 9-10p	_,,,,,,,,	9-930p		:30	1_\$1,800,00-1	MM-00.0	11	\$1,800.00
	- 1000 4 . 1000 - 200		9-930p		(9:00 PM-9:	30 PM)				İ	
New		- (- :	1641-1	01-01-	Date	Datine					
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34 4		12 10/31/12			9-930p	W	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
Sub- et	0.517		9-930p	₩	(9:00 PM-9:		- 07 75	- A - November out - Abretin g	, .,	į	
New	/s		•							i	

Print Date: 10/24/12

Page 5 of 5

Contract / Revision

568689 Flight Dates 10/30/12-11/05/12 Hiatus Dates

Original Date / Revision 10/24/12/ 10/24/12

Order Sep 00:15:00

											Tota	Table 1
Ln C			Inventory Code		Start/End			Len Spo	Encoderate the second and and annual to the	Rtg Type	Spots	Amount
34	4 10/3	1/12 10/31/12		CM-All	9-930p		*===	:30	1 \$1,800,001	0.00 NM	1	\$1,800.00
Ne	ws		9-930p		(9:00 PM-9	:30 PW)				1		
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E 35	4 11/0	1/12 11/01/12	*	CM-All	9-930p		T	:30	1 \$1,800.001	MM 00.0	Ò	\$0.00
Ne			9-930p		(9:00 PM-9	:30 PM)				ı		
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Week	c: 10/29/12	11/04/12	T		\$1.800.00	0.00						
Spot	Ch Date	Range [<u>Description</u>		/End Time	****	M	/eekdays	Length Rate	Rtg Type		
1		V12-11/04/12 I	И-F 9-10p	9-93	0p	(9:00 PM-9	30 P-	Th	30(\$1,800.00)	0.00 NM		
	Credited											
36	4 11/0	2/12 11/02/12	•	CM-All	9-930p		-F	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
Ne	we		9-930p		(9:00 PM-9	:30 FM)				Ì		
Ne	ws Start Dat	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	: 10/29/12	11/04/12	F	·	\$1,800.00	0.00						
37	4 11/0	5/12 11/05/12	M-F 9-10p	CM-All	9-930p	M	~~~	:30	1 \$1,800.001	0.00 NM	1	\$1,800,00
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Ne						.						
Mont	<u>Start Dat</u> : 11/05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week	***************************************	Rating				1		
***************************************		3/12 11/03/12			\$1,800.00 Sa 7-9a	0.00		:30	1 \$800.001	0.00 NM		8900.00
30	4 1170	9/12 I/V3/12	Sa 7-9a	Chhavit	30 /-30			.au	1 \$800.001	O'OO MINI	1	\$800.00
Ne	ws									1		
	Start Dat	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				1		
Marine, 400-10-10-10-10-10-10-10-10-10-10-10-10-1	: 10/29/12	11/04/12	S-	1	+	0.00	·					
38	4 11/0	4/12 11/04/12	15 to - 15	CM-All	5-6p	va. pa	~\$:30	1 \$375.001	0.00 NM	1	\$375.00
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110	Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating				ľ		
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Ne		. F. 45 4	Maria de la companya	0 1 - 444 - 4	. .					ļ		
Maak	Start Dat 10/29/12::	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week	Rate	Rating 0.00						
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1 AE 604. 3	→ F1/Q	erie i () Dell'E	9-930p	CIAI-VIII	9-930p (9:00 PM-9		\$1- m	.au	1 \$1,899,001	MM 00.0	1	\$1,800.00
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	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
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										Totals	40 \$	41,450.00

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VDAF-TV

ORDER

Flight Dates 10/23/12-10/29/12

Order Sep 00:15:00

FIGURESIA

Estimate #

Alt Order #

Billing Type

Order Type

Billing Cycle

09793023

GENERAL

EOM/EOC

POL

2135

Cash

CHIEFTI IS

Product

MO 4 HEALTH & EDUC

Original Date / Revision

Contract / Revision

10/24/12

10/24/12

568691 /

Agency Com 15%

Billing Contact

Advertiser Mo 4 Health & Education

650 Massachusetts Ave NW

Suite 210

Washington, DC 20001

Buying Time LLC Agency

Buying Contact

Sales Office DC-M

Sales Region NAT

Demographic A35+

Billing Calendar BROADCAST

SP-POL ISS Rev Codes

Product Codes PL2C

Priority 1

Advertiser Ref

Agency Ref

650 Massachusetts Ave NW Suite 210

Primary Account Executive

Washington, DC 20001

Dan Driscoll

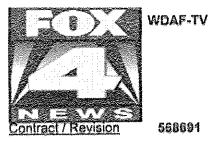
Account Executive Order% Start Date **End Date** Dan Driscoll 100%

> Order Share 30% Market Value 132666

Competing Station		Amount
KCPT	%	0
KCTV	12%	15920
KCWE	%	0
KMBC	34%	45106
KMCI	%	0
KPXE	%	0
KSHB	24%	31840
KSMO	%	0

Order Totals Billing Plan # of Spots Net Amount Gross Amount Rating Start Date End Date Month # Spots Net Amount Gross Amount \$26,039,75 \$30,635.00 0.00 10/01/12 10/28/12 \$26,039.75 \$30,635.00 October 2012 30 30 \$7,790.25 \$9,165.00 0.00 10/29/12 10/29/12 8 \$7,790.25 \$9,165.00 November 2012 8 38 \$33,830.00 \$39,800.00 0.00 Totals

													Tota	ls
	Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
594	· ·	d	10/23/12	10/23/12		CM-All	530-6a	2 Transac	:30	1	\$300.002	0.00 NM	1	\$300.00
					M _* F 530-6a									
		FOX	News									j		
		9	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	W	eek:	10/22/12	10/28/12	~~~~~~	. 1	\$300.60	0.00						
30500	2	4	10/24/12	10/24/12	M-F 530-6a	CM-All	530-6a	~~W~~~~	:30	1	\$300.002	0.00 NM	1	\$300.00
					M-F 530-6a							ĵ		
		FOX	News		***************************************			- Parama.				W1010000		
		3	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	W	eek:	10/22/12	10/28/12	~-W	1	\$300.00	0.00						
4000	3	4	10/25/12	10/25/12	M-F 530-Ga	CM-All	530-6a	~T	:30	1	\$300.002	0.00 NW	1	2300.00
					M-F 530-6a									
		FOX	News											
		Š	Start Date	End Date	Weakdays	Spots/Week	Rate	Reting				i		



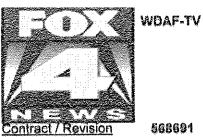
Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 10/24/12/ 10/24/12

Order Sep 00:15:00

n Ch	Start	End	Inventory Code	Break	Start/End *	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	Amount
7 7	per la la companya de	2 10/25/12	M.F 530-5a		530-60	40 ML 40 ML 100 ML	:30	1	\$360.002	0.60 NM	1	\$300.0
ECON N	t		M-F 530-0a							ı		
FOX N	ews art Date	End Date	Weekdays	Spots/Week	Rate	Ratino				ı		
Week: 10		10/28/12	vvecaciaya T	Spois/vvenk	\$300.00	0.00						
4 4	Colombia Colombia	2 10/26/12	M-F 530-6a		530-6a	******	:30	1	\$300.002	0.00 NM	1	\$300.0
*	a decidence		M-F 550-5a									
FOX N						do.				j		
69 tenin	art Date	End Date	Weskdaya	Spots/Week 1	<u>Rate</u> \$300.00	<u>Rating</u> 0.69						
Week: 16		10/28/12 2 10/29/12	M-F 530-6a	**************************************	530-6a	Merrore	:30	1	\$300.002	0.00 NM	1	\$300.0
9 4	I ÇI ZQI 1.	e iuizaiiz	M-F 530-62	Omstrii	gar.om	*31	.uu	•	de de proprio de de	#1.75.0 1.41m.	•	and the control of the control
FOX N	SWS		tarder on the state of the same file.							Î		
-(art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/04/12	M = = = = = =	1	\$300.00	0.00		*******			4	64 868 S
6 4	10/23/1	2 10/23/12	M-F 6-7a	CM-All	6-7a	~T~~~~	:39	3	\$1,000.001	0.00 NM	1	\$1,000.0
FOX N	lews		M-F 0-7a									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		10/28/12	-T	1	\$1,000.00	0.00						
7 4	10/24/1	2 16/24/12	M-F 6-7a	CM-All	6-7a	~ W ~ W ~ ~ ~	:30	1	\$1,000.001	M/4 00.0	1	21,009.0
40.40.14.1			M-F 6-Ta									
FOX N		Pari Plats	Monkeleye	Spots/Weak	Sala	Doting						
ق Week: 10	lart Date	End Date 10/28/12	Weekdays		<u>Rate</u> \$1,000.00	Rating 0.00						
8 4		2 10/25/12	M-F 6-7a	CM-AII			:30	1	\$1,000.001	0.00 NM	1	\$1,000.0
* "	· Selements a	سفنيست بخاصية	M-F 6-7a						A State of the Sta			10000
FOX A	iews											
	lart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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9 4	10/26/1	2 10/26/12	M-F 6-7a M-F 6-7a	CM-All	6-7 <u>a</u>	F	:30	1	\$1,000.001	MH 00.0	1	\$1,000.0
FOX A	iews		tetan dat 6									
* *	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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10 4	10/20/1	2 10/26/12	M-F 6-7a	CM-All	6-7a	Mar an an an an an	:30	1	\$1,000.001	0.00 NM	1	\$1,000.0
ETERNAL A	Lavura		M-F 6-7a									
FOX N	lart Date	End Date	Weekdays	Spots/Week	Rate	Ratino						
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11 4	WARRIED BOOK TO SHOW	2 10/23/12	M-F 7-9a	ČM-All		and the second s	:30	1	£825.00 1	6.00 NM	1	2825.0
			7-80		(7:00 AM-8	:00 AM)						
FOX N												
	tart Date	End Date	<u>Weekdays</u> -T	Spots/Week		<u>Rating</u> 0.00						
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12 4	(0/24/1	2 10/24/12	M-F 7-9a 7-8a	CM-WI	(7:00 AM-8		.20		#9#9,9U (A'NN WW		was ex. c
FOX N	lows		t :: 1985		Tilan Cathaire	- month accordance &					•	
	tart Date	End Date	Weekdaya	Spots/Week	Rate	Rating						
Week: 1	0/22/12	10/28/12	W	1	\$825.00	0.00		-		milwir andre (Albeite bereite bei er bei gebie		
13 4	10/25/1	2 10/25/12	M-F 7-9a	CM-All			:30	1	\$925.00 1	0.00 NM	1	\$825.0
,			7-6a		(7:00 AM-8							



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Hiatus Dates

Original Date / Revision 10/24/12/ 10/24/12

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Estimate # 2135

			•							Tota	ls
Ln C	h Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type:	Spots	Amount
13	4 10/25/	12 10/25/12	M.F. 7-9a			man can be to see he	:30	1 3825,601	0.00 NM	-	\$825.00
in e	034 b.l		7-8a		(7:00 AM-8:0	0 AM)			Ì		
k.č	X News Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Wee	k: 10/22/12	10/28/12	T	1		0.08					
14	THE PERSON NAMED IN COLUMN TWO IS NOT THE OWNER.	12 10/26/12	M-F 7-9a	CM-Ali	7-80	a er som film m	:30	1 \$825.001	MM 00.0	1	\$825.00
			7-83		(7:00 AM-8:0	10 AM)			I		
FE	X News	e 15.	AA Indan	O1-0811	Maia	Paties			1		
Minne	<u>Start Date</u> k: 10/22/12	End Date 10/28/12	Weekdays	Spots/Week	<u>Rate</u> \$825,00	Rating 0.60			I		
CONTRACTOR THE SECTION	Marine Committee of the	12 10/29/12	M-F 7-9a	CM-All		Managar	:30	1 \$825.001	0.00 NM	1	\$825.00
	is sectionally.	into (Annabation of the	7-6a		(7:00 AM-8:0	(MA 0)					
FC	OX News										
101-	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$825.00	Rating 0.00					
MARKET AND ADDRESS OF THE PARTY	k: 10/29/12	11/04/12 12 10/23/12			\$623.00 5-530p	-T	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
16	# IO(£3)	42 1023/12	5-630p		(5:00 PM-5:3		.00	i dilanama	O.GO INISI	•	# (insister min
N	3W5		er meneralis		•				Ì		
	Start Date		<u>Weekdays</u>	Spats/Week		Rating					
Section Company	k: 10/22/12	10/28/12	- Tours	uncum versioner authoritet versioner	\$1,000.00	0.00		1 21 022 22			84 800 09
17	4 10/24/	12 10/24/12		CM-All	5-530p (5:00 PM-5:5	W	:30	1 \$1,000.001	MM 00.0	1	\$1,000.00
N	ews		5-830p		(D.OU PARA).	zo maj			1		
- "	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			1		
Wes	k: 10/22/12	10/28/12	W	CONTRACTOR ON THE WARRINGTON TO THE THE	\$1,000.00	0.00	*******************************				
18	4 10/25/	12 10/25/12	M-F 5-6p		5-530p	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
A L	aws		5-530p		(5:00 PM-5:0	10 PM)			ı		
4-cal è	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			1		
Wee	k: 10/22/12	10/26/12	~~~T~~~		\$1,000.00	0.00					
19	4 10/26	/12 10/26/12	M-F 5-6p	CM-All	5-530p	min min man the fig. were the	:30	1 \$1,060.001	0.00 NM	1	\$1,000.00
			5-530p		(5:00 PM-5:	10 PM)					
N	ews Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Was	k; 10/22/12	10/26/12	Alectre As		\$1,000.00	0.00					
majoro estado es	WORLD STREET,	/12 10/20/12	M-F 5-6p		5-530p	Menee	:30	1 \$4,000.001	0.00 NM	1	\$1,000.00
			5-630p		(5:00 PM-5:	30 PM)			1		
N	ewa				*** 3	ma i di					
Mice	Start Date ak: 10/29/12	End Date 11/04/12	<u>Weekdays</u> Manaan	Spots/Week	Rate \$1,000.00	Rating 0.00			I	•	
21	THE PERSON NAMED OF THE PE	/12 10/23/12	entermente de la companya de la comp	CANADA SANCE AND	530-6p	a to a marine incompany in Land	:30	1 \$1,000,001	MAIA 00.0	1	\$1,000.00
€1	A 1991-99-90	LIK (SIKOI)	530-6p	Seminarin	(5:30 PM-6:		+ 2/42 2/42	s Mars Volenduseringings	6.0x (MEE)	•	1948 . Fall and university
N	aws				•	·					
	Start Date		Weekdays	Spots/Week		Bating			1		
The state of the s	k: 10/22/12	10/28/12	-7	-	\$1,000.00	0.00	.08	4 84 888 884	0.00.154	4	04 000 00
22	4 10/24	/12 10/24/12	M-F 5-6p 530-6p	CM-AII	530-6p (5:30 PM-6:	W M PM)	:30	1 \$1,600.001	0.00 NIM	1	\$1,000.00
N	ews		Kanak		freezes c. skinging	45 m ≤ 277.}			I		
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			ı		
Wes	sk: 10/22/12	10/26/12	W	CONTRACTOR OF THE PROPERTY OF THE PARTY OF T	\$1,000.00	0.00					
23	4 10/25	/12 10/25/12		CM-All	530-6p	mmmTmmm	:30	1 \$1,000.00 1	MIA 00.0	1	\$1,000.00
1.4	ews		530-6p		(5:30 PM-6:	NO ENT)			1		
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Contract / Revision 568

568691 Flight Dates 10/23/12-10/29/12

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1 C^1	n Start	End	Inventory Code	Drook	Clark/End .	Time Days	Len Spo	to Posto Pol	Rig Type	Tota	ils Amount
Ln Cl	Charles Control Company and American Company (1981)	company and a second and a second	Inventory Code		Andrew Commencer and Andrew Commencer	Time Days	er Austronauminer aus der erberen.		Later Communication Communication	والمراجع والمناسبة والمانون والمانون والمانون	
20.00		2 10/25/12	M-F 5-6p 930-6p		530-6p (5:30 PM-6:		:30	1 \$1,660.001	0.00 FM	1	\$1,000.00
Nev		Cond Pants	184 m leaden ve	Omata 50/anla	Onto	Datina					
Monk	<u>Start Date</u> : 10/22/12	End Date 10/28/12	Weekdays	Spots/Week	<u>Rate</u> \$1,000.00	<u>Rating</u> 0.00					
24	<u> </u>	2 10/26/12	M-F 5-6p		530-6p		:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
24	4 19/29/1	£ 10/#8/12	530-6p		(5:30 PM-6:	*	,30	(#1,290.00 (O.CO HINI	•	\$1,000.00
Nev	Na		ess-ab		(10.000 1.11.00						
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week	: 10/22/12	10/28/12	F	1	\$1,000.00	0.00					
25	4 10/29/1	2 10/29/12	M-F 5-6p	CM-AII	530 ₆ p	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
			530-6p		(5:30 PM-6:	00 PM)		•	Ì		
Nev											
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			1		
SCHAME SCHOOLSHINGS	: 10/29/12	11/04/12	Marine and the second	and the state of the last of the state of th	\$1,000.00	0.00					*****
26	4 19/23/1	2 10/23/12	M-F 6-630p	CIM-AII	6-630p	any of the see we we have	:30	1 \$1,440.001	0.00 NM	1	\$1,440.00
Nev	AAR		M-F 6-630p						Î		
1.44%	Start Date	End Date	Weekdavs	Spots/Week	Rate	Ratina			İ		
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distribution of the second	CONTRACTOR OF THE PROPERTY OF	2 10/24/12	M-F 6-630p	CONTRACTOR CONTRACTOR	6-630p	~~W~~~~	:30	1 \$1,440.001	0.00 NM	1	\$1,440.00
(7	une indefendence state	M-F 6-630p	2,000	a. in in in like	*7		And a final of the sand the s	4.44	,	ar e i a manera es
Nie	NS								I		
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28	4 10/25/1	2 10/25/12	M-F 6-630p	CM-All	6-630p	~\T	:30	1 \$1,440.001	0.00 NM	1	\$1,440.00
			M-F 6-636p								
Nev						-					
18/0.01	Start Date :: 10/22/12	End Date 10/26/12	Weekdays	Spots/Week	Rate	Rating					
ACTION ASSESSMENT OF THE PARTY	SHOREST PROPERTY.			- Statistici ol estruttici in resental	\$1,440.00	0.00	· · · · · · · · · · · · · · · · · · ·	4 44 440 60 4	0.00		64 446 66
29	4 10/26/1	2 10/26/12	M-F 6-630p M-F 6-630p	ĆM•WiI	6-630p	this of the fit of the	:30	1 \$1,440.001	0.00 NM	1	\$1,440.00
Ne	M8.		Mat. aseach						Ì		
(4/0-	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			1		
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30	4 10/20/1	2 10/29/12	M-F 6-030p	CM-Ali	6-630p	Maria e e e e e Maria e e e e e	:30	1 \$1,440.001	0.00 NAI	1	\$1,440.00
2.0			M-F 6-830p	20			. m. w.	. A - Local Column		•	An and the second section of the
Nev	WS										
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			I		
Week	: 10/29/12	11/04/12	M ~~~~~		\$1,440.00	0.00	and the second s	Charles Market Control of Control			
E 31	4 10/23/1	2 10/23/12	M-F 9-10p	CM-All	9-930p	** T ** ** ** **	:30	1 \$1,800.001	0.00 NM	0	\$0.00
A1			9-930p		(9:00 PM-9:	30 PM)			į		
Nev		E 1 D1	16to-laterra	6 AA!	PM 6	PD a Llan an					
Mark	Start Date :: 10/22/12	End Date 10/28/12	Weekdays	Spots/Week	<u>Rate</u> \$1,800.00	Rating 0.00					
Spot	Ch Date Ra	1.4.	escription		Find Time		eekdays	Length Rate	Rta Type		
7		2-10/20/12 A		9-93		(9:00 PM-9:30 P-1	***************************************		Anticipation - Anticipation -		
•	Gredited		· · · · · · · · · · · · · · · · · · ·		¥.	≱ைமை உறார் இறுக்குக்கும் நி		- month into a bridge orienter of the section			
32	******************************	2 10/24/12	M-F 10-1030p	CAS. All	10-1030p	= = ¥ ≈ = = =	:30	1 \$1,800.601	0.00 NM	1	\$1,800.00
**	- IMEN!)	m 1 mil mill 1 fe	M-F 10-1030p	∴ia	: កំ: . រ ក់កូភូគីក្	an an in the same and same and same and same and same and same and same and same and same and same and same an	· 85.64	1 41/88/19/0/ I	A AA MAN	1	# 1 'BAR. AA
Nov	NS										,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			1		
Week	: 10/22/12	10/28/12	~~W~~~		\$1,800.00	0.00			Ī		



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32	4	10/24/12	10/24/12	M-F 10-1030p	CM-Ali	10-1030p	W	:30	1 \$1,800.001	0.00 NA	7	81,800.ts
bio	ws.			M-F 10-1030p								
1.48		Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Wee	k: 10/2		10/28/12	and the prince in	sometiment of the summaries of the same	\$1,800.00	0.00			1		
33	4	10/25/12	10/25/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	the size on the same was	:30	1 \$1,890.001	MIA 60.0	1	\$1,800.0
Ne	WS.			enter the seconds								
Wee	<u>Start</u> k: 10/2	<u>Date</u> 2/12	End Date 10/26/12	Weekdays	Spots/Week 1	<u>Rate</u> \$1,800.00	Rating 0.00					
34	4	10/26/12	10/26/12	M-F 9-10p	CM-All	9-930p	and the time and the time and the time and the time and the time and time a	:30	1 \$1,880.001	0.00 NM	1	\$1,800.0
Ala	v (4 mh			9-930p		(9:00 PM-9	:30 PM)			i		
146	WS Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating			Î		
Wee	k: 10/2		10/28/12	F		\$1,800.00	0.00			1		
35	ARTON CONTRACTOR	THE PERSON NAMED IN COLUMN	10/29/12	M-F 9-10p 9-930p	<u>ئۇرى ئۇرۇرلىلىنى دېرۇ ئېرىن ئىلىنى ئىلىنى ئىلىنى ئىلىنى ئىلىنى ئىلىنى ئىلىنى ئىلىنى ئىلىنى ئىلىنى ئىلىنى ئىلىن</u>	9-930p (9:00 PM-9	M	:30	1 \$1,890.001	0.00 NM	0	\$0.0
Ne	ews			e a a arg		1 m. m	140 00 1 74115					
Wee	Stad k: 10/2	Date 9/12	End Date 11/04/12	Meckdays Weckdays	Spots/Week 1	<u>Rate</u> \$1,800.00	<u>Rating</u> 0.00					
Spot 1		<u>)ate Rar</u> 10/29/12	100 D -11/04/12 N	escription LF Q-10p	<u>Star</u> 9-93	/End Time Op	<u>₩</u> (9:00 FM-9:30 FM-	<u>eekdays</u>		Big Type 0.00 AM		
	Crec	lited								Ì		
30	4	10/27/12	16/27/12	Sa 7-9a Sa 7-9a	CM-AII	Sa 7-9a	ah an an an an 🎅 the An an	:30	1 \$800.001	0.00 NM	1	\$800.0
No	WS											
Wee	<u>Stad</u> k: 19/2		End Date 10/28/12	Weekdays	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.06					
37	4	10/28/12	10/28/12	Su 5-6p Su 5-6p	CM-All	5-6p	S	:30	1 \$375.001	0.00 NM	1	\$375.0
Ne	W.											
Wee	<u>Stan</u> k: 10/2		End Date 10/28/12	Weskdays	Spots/Week 1	<u>Rate</u> \$375.00	<u>Ratina</u> 0.00	140E 2TI 04E 2TI 04E 200 140				
38	4	10/28/12	16/28/12	Su 10-1030P Su 10-1030p	CM-AII	10-1030p	~~~~~ <u>\$</u>	:30	1 \$1,800,001	0.00 NM	1	\$1,600,6
Nø	WS			and the same of th						ı		
	-		End Date	Weekdays	Spots/Week	Rate	Rating					
727,500	k: 10/2		10/28/12	~ ~ ~ ~ ~ ~ 5	COMMON CONTRACTOR OF THE CONTR	\$1,800.00	0.00	-	Andrews on the State of the Sta	nomality inchistry of the		
32		10/29/12	10/29/12	M-F 10-1030p M-F 10-1630p	CM-All	10-1030p	A see see see see see see	:30	1 \$1,800.001	6.00 NM	1	\$1,800,0
Ne	WS Stan	D-1-	Some to the second	t A tomor to all to			PM 45					
	k: 10/2	9/12	End Date 11/04/12	Weekdays M	Spots/Week 1	Rate \$1,800.00	<u>Rating</u> 0.00		edamantity (signocyne s later wy anastri y spragaraty anno traductivi sy sala			
40	4	10/29/12	10/29/12	M-F 10-1030p M-F 10-1030p	CM-AII	10-1030p	יילי יילי אול מר מי מים יי לא	:30	1 \$1,880.001	M/4 00.0	1	\$1,800.0
No	WS									j		
		Panta	End Date	Weekdays	Spots/Week	Rate	Rating					
	<u>Start</u> k: 10/2		11/04/12	Marrata		\$1,800.00	0.00					

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ORDER

Print Date 10/25/12

Page 1 of 5

POL

Flight Dates 10/23/12-10/29/12

Fraince to

Product

583117

Original Date / Revision

10/25/12 10/25/12

Advertiser Mo 4 Health & Education

Agency Buying Time LLC

Buying Contact

Contract / Revision

650 Massachusetts Ave NW Suite 210

Washington, DC 20001

MO FOR HEALTH & EDU

Agency Com 15%

Billing Contact

650 Massachusetts Ave NW

Suite 210

Washington, DC 20001

Sales Office DC-M

Sales Region NAT

Agency Ref

<u>Order Sep</u> 00:15:00

Estimate # 2428

<u>Alt Order #</u> 09842356

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL ISS

Product Codes PL2C

Priority 2

Advertiser Ref

Primary Account Executive

Dan Driscoll

Account Executive Order% Start Date End Date

Dan Driscoll 100%

Order Share 20% Market Value 195750

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	38%	74385
KCWE	%	0
KMBC	29%	56767
KMCI	%	0
KPXE	%	0
KSHB	13%	25447
KSMO	%	0

Order Totals Billing Plan Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount October 2012 25 \$22,950.00 \$27,000.00 0.00 10/01/12 10/28/12 25 \$22,950.00 \$27,000.00 November 2012 8 \$10,327.50 \$12,150.00 0.00 10/29/12 10/29/12 8 \$10,327.50 \$12,150.00 33 \$33,277.50 \$39,150.00 0.00 **Totals**

												Tota	ls
Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
1	4	10/23/12	10/23/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p		:30	1	\$500.001	0.00 NM	1	\$500.00
	Noons	News											
	<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W	/eek: 10)/22/12	10/28/12	-T	1	\$500.00	0.00						
2	4	10/24/12	10/24/12	M-F 12p-1p	CM-All	12-1p	W	:30	1	\$500.001	0.00 NM	1	\$500.00
		******		M-F 12-1p									
	Noons	News							- maa	^		-1/10000-1-1-1	VIAIA
	<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W	/eek: 10)/22/12	10/28/12	W	1	\$500.00	0.00						
3_	4	10/25/12	10/25/12	M-F 12p-1p	CM-AII	12-1p	T	:30	1	\$500.001	0.00 NM	1	\$500.00
				M-F 12-1p									
	Noons	News											
	<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						



Flight Dates 10/23/12-10/29/12 583117

<u>Hiatus Dates</u>

<u>Original Date / Revision</u> 10/25/12/ 10/25/12

Order Sep 00:15:00

"n Ch	Start	End	Inventory Code		Start/End T		Len Sp		Rtg Type S		Amount
3 4	10/25/1:	2 10/25/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	T	:30	1 \$500.001	0.00 NM	1	\$500.0
Noons	News		12 ,p								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10		10/28/12	T	1 CM-All	,	0.00	.00	4 0500.004	0.00 3454		0500.0
4 4	10/20/1/	2 10/26/12	M-F 12p-1p M-F 12-1p	CM-AII	12-1p	*** *** *** *** *** ***	:30	1 \$500.001	0.00 NM	1	\$500.0
Noons	News		.								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
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J 4	10/23/1/	4 10120112	M-F 12-1p	ÇIVI-MII	rw-ih	HI	.au	1 \$500.001	MM 00.0	1	\$500.0
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******	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10		11/04/12	M	1 CM A!!	\$500.00 930-10p	0.00 -T	.00	4 #4 000 004	0.00.104		#4 000 0
6 4	را الهيماليا	2 10/23/12	M-F 9-10p 930-10p	ÇIVI-MII	930-100 (9:30 PM-10	•	:30	1 \$1,800.001	M/A 00.0	1	\$1,800.0
NEWS	}				(2.02	,					
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
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7 4	I QI ZAI I	2 10/24/12	M-F 9-10p 930-10p		930-10p (9:30 PM-10	W :00 PM)	:30	1 \$1,800.001	0.00 NM	1	\$1,800.0
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8 4	10/25/17	2 10/25/12	M-F 9-10p 930-10p	CIVI-AII	930-10p (9:30 PM-10	T (M⊈ 00•	:30	1 \$1,800.001	0.00 NM	1	\$1,800.0
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_	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			- 1		
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9 4	10/20/18	2 10/20/12	M-F 9-10p 930-10p		930-100 (9:30 PM-10	,	:30	1 \$1,800.001	0.00 NM	1	\$1,800.0
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10 4	10/29/1	4 10/29/12	M-F 9-10p 930-10p		930-10p (9:30 PM-10	M :00 PM)	:30	1 \$1,800.001	0.00 NM	1	\$1,800.0
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	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
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11 4	19/49/14	s lusgils	M-F 5-530a	Civitati	3-33Va	-1	:30	1 \$300.00 2	0.00 NM	1	\$300.0
FOX N	lews								Ī		
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Week: 10		10/28/12 2 10/24/12	-T	1	\$300.00	0.00	.90	4 0000 000	0.00.1/4		#000 A
12 4	10/29/1/	c 10144114	M-F 5-530a M-F 5-530a	CIVI-AII	6-530a		:30	1 \$300.002	0.00 NM	1	\$300.0
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	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
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13 4	10/25/12	2 10/25/12	M-F 5-530a M-F 5-530a	ÇM-Ali	5-530a	T	:30	1 \$300.002	0.00 NM	1	\$300.0
FOX N	0140		0 3000						4		



Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 10/25/12/ 10/25/12

Order Sep 00:15:00

n Ch	n Start	End	Inventory Code	Break	Start/End T	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Tota Spots	ils Amoun
13 4	4 10/25/1	2 10/25/12	M-F 5-530a	CM-All	5-530a	T	:30	1	\$300.002	MM 00.0	1	\$300.
FO	X News		M-F 5-530a									
,	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	: 10/22/12	10/28/12	T		\$300.00	0.00						
14 4	4 10/26/1	2 10/26/12	M-F 5-530a		5-530a	**	:30	1	\$300.002	0.00 NM	1	\$300.0
			M-F 5-530a						42.00 (1.00)		·	بالخضيع الأرا
FO	X News											
1011	Start Date	End Date	Weekdays	Spots/Week		Rating				- 1		
	: 10/22/12	10/28/12	F	1		0.00						
15 4	1 10/29/1	2 10/29/12	M-F 5-530a M-F 5-530a	ÇM-AII	5-5302	M	:30	1	\$300.002	0.00 NM	1	\$300.0
FO	K News		W-r a-agua									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	: 10/29/12	11/04/12	M		\$300.00	0.00						
16 4	4 10/23/1	2 10/23/12	M-F 7-9a	CM-AII	7-80	-T	:30	1	\$825,001	0.00 NM	1	\$825.0
			7-8a		(7:00 AM-8:0	00 AM)						7
FO	(News			<u>.</u>	_							
10/	Start Date	End Date	<u>Weekdays</u> -T	Spots/Week	***************************************	Rating						
	10/22/12	10/28/12		1		0.00			2000			
17 4	1 14/24/1	2 10/24/12	M-F 7-9a 7-8a	CM-AII	7-8a (7:00 AM-8:0	W	:30	1	\$825.001	0.00 NM	1	\$825.0
FO)	(News		7-0a		(1.00 MNF6.1	JU MIVI)						
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	: 10/22/12	10/28/12	W	1	***************************************	0.00						
18 4	10/25/1	2 10/25/12	M-F 7-9a	CM-All	7-8a	T	:30	1	\$825.001	0.00 NM	1	\$825.0
			7-8a		(7:00 AM-8:0	10 AM)						
-	(News	E. 15 /			 .							
	Start Date 10/22/12	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week		Rating				1		
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্ প	i ivisori	2 10/20/12	M-F 7-9a 7-8a	CM-All	7-68 (7:00 AM-8:0	F	:30	1	\$825.00 1	0.00 NM	1	\$825.0
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Week:	10/22/12	10/28/12	F	1	\$825.00	0.00						
20 4	10/29/1	2 10/29/12	M-F 7-9a	CM-All	7-8a	M	:30	1	\$825.001	0.00 NM	1	\$825.0
			7-8a		(7:00 AM-8:0	10 AM)						# · · · · · · · ·
	News											
	Start Date		<u>Weekdays</u> M			Rating						
	10/29/12 10/23/1	11/04/12		1		0.00						
\$1 4	10/23/1	Z 10/23/12	M-F 7-9a 8-9a	CM-AII	8-93 (8:00 AM-9:0	-T	:30	1	\$825.001	0.00 NM	1	\$825.0
FOX	News		K. 68		(ex.no.valal-sa)	ny mini)						
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	10/22/12	10/28/12	-T	1		0.00						
22 4	10/24/1	2 10/24/12	M-F 7-9a	CM-AII		~~W~~~	:30	1	\$825.00 1	0.00 NM	1	\$825.0
			8-9a		(8:00 AM-9:0	10 AM)					11/1/2014	- And Andread Common of the
	News				_							
	Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
	10/22/12	10/28/12	W	1		0.00						
	18/24/4	2 10/25/12	M-F 7-9a	CM-AII	8-9a	~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~	:30	1	\$825.001	0.00 NM	1	\$825.0
23 4	i içizçi i	متاريب من رضون	8-9a		(8:00 AM-9:0	· ·	.00		4980'AA I	G. CA SAISIE	•	4060.7

Print Date: 10/25/12

Page 4 of 5



583117

Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 10/25/12/ 10/25/12

<u>Order Sep</u> 00:15:00

Ln Ch	Start	End	Inventory Code	-	in the later of the later of the later	ime Days	Len Sp		Rtg Type S	pots	Amount
23 4	10/25/1	2 10/25/12	M-JF 7-9a 8-9a	CM-AII	8-9a (8:00 AM-9:0	T	:30	1 \$825.00 1	0.00 NM	1	\$825.0
FOX I	News		0-3a		(U.UU MIRINO, L	70 Palvi)					
<u>s</u>	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 1	0/22/12	10/28/12	T	1	\$825.00	0.00	Service Control of the				
24 4	10/26/1	2 10/26/12	M-F 7-9a	ĆM-Aji	-	F	:30	1 \$825.00 1	0.00 NM	1	\$825.0
FOX	News		8-9a		(8:00 AM-9:0	JU AM)					
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 1		10/28/12	F	1		0.00					
25 4	10/29/1	2 10/29/12	M-F 7-9a	CM-All	8-9a	M	:30	1 \$825.001	0.00 NM	1	\$825.0
			8-9a		(8:00 AM-9:0	90 AM)			1		
FOX I									I		
S Week: 1	Start Date	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$825.00	Rating 0.00			Į.		
26 4		2 10/29/12				0.00 M		4 60 200 00 4	0.00.104	•	ቀር ረ
40 4	10/23/1	2 10/29/12	Monday Prime A FOX Prime Mond		th-øh	is no me and an	:30	1 \$3,300.001	0.00 NM	0	\$0.0
BONE	ES		1 Sections more	wy, ch					1		
<u>s</u>	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>					
Week: 1		11/04/12	M		\$3,300.00	0.00					
	Ch Date Ra		escription		/End Time	_	<u>Veekdays</u>		Rtg Type		
	4 10/29/11 Credited	6-1 1/04/12 IV	londay Prime A	7p-8	þ	b	4	- :30(\$3,300.00	I) 0.00 IVIVI		
		0.40100440	11.57.10.1000								
27 4	10/23/1	2 10/23/12	M-F 10-1030p M-F 10-1030p	ÇM-Ali	10-1030p	-T	:30	1 \$1,800.001	0.00 NM	1	\$1,800.C
News			W-F 10-1030p						Í		
S	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 1	0/22/12	10/28/12	-T	1	\$1,800.00	0.00					
28 4	10/24/1	2 10/24/12	M-F 10-1030p	CM-All	10-1030p	W	:30	1 \$1,800.001	MM 00.0	1	\$1,800.0
			M-F 10-1030p								
News		C D	101-1-1	0	D-1-	Detter					
<u>ک</u> Week: 1	Start Date	End Date 10/28/12	<u>Weekdays</u> w	Spots/Week	<u>Rate</u> \$1,800.00	Rating 0.00			ŀ		
29 4		2 10/25/12	M-F 10-1030p	97N-4-M	10-1030p	T	:30	1 \$1,800.001	0.00 NM	1	\$1,800.0
25 7	10/20/1	e luzuit	M-F 10-1030p	ÇIVI-MI	10-1030p		.00	1 41,000.001	0.00 NW	'	\$1,000.U
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S	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating			l		
Week: 1		10/28/12	~ ~ T~ ~ ~		\$1,800.00	0,00	*************				
30 4	10/29/1	2 10/29/12	M-F 10-1030p	CM-All	10-1030p	M	:30	1 \$1,800.001	MM 00.0	1	\$1,800.0
News			M-F 10-1030p						I		
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 1		11/04/12	M		\$1,800.00	0.00					
31 4		2 10/23/12	Tuesday Prime B			-T	:30	1 \$2,800.002	0.00 NM	1	\$2,800.0
			New Girl / Mindy		· · · · · · · ·	•		: अस्थान्त्रक्षास्त्राच्यास्त्रक्ष		•	وسوم مشتخل مشاهد
		OY PROJEC	T							***************************************	
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Week: 1		10/28/12	-T		\$2,800.00	0.00	······································				
32 4	10/28/1	2 10/28/12	Su 10-1030P -Su 10-1030p	CM-All	10-1030p	, <u>\$</u>	:30	1 \$1,800,001	0.00 NM	1	\$1,800.0
News											
		F-4 D-6-	Montdoya	C4-8411	D-4-	Deller					
S	itart Date	End Date	Weekdays	Spots/Week	Rate	Rating					

Print Date: 10/25/12

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Contract / Revision

583117

Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 10/25/12/ 10/25/12

<u>Order Sep</u> 00:15:00

Ln Ch Start Er	nd Inventory Code Break	Start/End Time	e Davs Lei	n Spots	Rate Pri RtgType	Totals Spots Amount
33 4 10/29/12 10/		6p-CC		and the same of the same of the same of	800.001 0.00 NM	
	Date Weekdays Spots/Week	<u>Rate</u> <u>R</u> \$3,300.00	ating 0.00			
N 34 4 10/29/12 10/	/29/12 World Series CM-All World Series on FOX	6p-CC	M====== :;	30 1 \$2,8	0.00 NM	1 \$2,800.00
	<u>Date Weekdays Spots/Week</u> 04/12 M 1	<u>Rate</u> <u>R</u> \$2,800.00	ating 0.00			
					Totals	33 \$39,150.00

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1			Λ	
4				
	<i>J</i> 0.			

DAF-TV

ORDER

Flight Dates 10/16/12-10/22/12

Order Sep

Product

Estimate # 2427

Contract / Revision

MO FOR HEALTH & EDU 583111 /

09842354

00:15:00

Original Date / Revision

Alt Order #

Billing Type

Agency Com

Cash

10/22/12 10/22/12 Billing Contact

Order Type **GENERAL**

1 13335 September

Advertiser Mo 4 Health & Education

Billing Cycle

EOM/EOC

650 Massachusetts Ave NW Suite 210

15%

Billing Calendar BROADCAST

Agency Buying Time LLC

Demographic

A25-54

Rev Codes SP-POL ISS

POL

. அழு சாராக

Buying Contact

Sales Office DC-M

Washington, DC 20001

Product Codes PL2C

1

650 Massachusetts Ave NW

Sales Region NAT

Priority

Advertiser Ref

Suite 210 Washington, DC 20001

Agency Ref

Primary Account Executive Dan Driscoll

Account Executive

Order%

Start Date End Date

Dan Driscoll

100%

Order Share 21% Market Value 63333

Competing Station	% of Order	Amount
КСРТ	%	0
KCTV	38%	24066
KCWE	%	0
KMBC	29%	18366
KMCI	%	0
KPXE	%	0
KSHB	12%	7600
KSMO	%	0

Order Totals	3		Billing Plan Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount								
Month	# of Spots										
October 2012	11	\$11,305.00	\$13,300.00	0.00	10/01/12	10/22/12	11	\$11,305.00	\$13,300.00		
Totals	11	\$11,305.00	\$13,300.00	0,00							

Ln	Ch	Start	End	Inventory Code	Break	Start/End ⁻	Fime Days	Len Sr	nots	Rate Pri	Rtg Type	Tota	ls Amount
1	4	nalisa kanada kanada da ka	2 10/16/12	M-F 12p-1p M-F 12-1p	CM-All		~T~~~~	:30	1	\$500.001	0.00 NM		\$500.00
	Noons News												
V	-	Start Date 10/15/12	End Date 10/21/12	Weekdays -T	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
2	4	10/17/12	10/17/12	M-F 12p-1p M-F 12-1p	CM-Aii	12-1p	W	:30	1	\$500.001	0.00 NM	1	\$500.00
	Noons News												
<u></u>	**	<u>Start Date</u> 10/15/12	End Date 10/21/12	Weekdays W	Spots/Week 1	Rate \$500.00	Rating 0.00						
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Contract / Revision

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Flight Dates 10/16/12-10/22/12

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Original Date / Revision 10/22/12/ 10/22/12

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